



# Combined Exponential-Type Estimators for Finite Population Mean in Two-Phase Sampling

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## Authors' contributions

*This work was carried out in collaboration among all authors. All authors read and approved the final manuscript.*

## Article Information

DOI: 10.9734/AJPAS/2023/v21i2462

## Open Peer Review History:

This journal follows the Advanced Open Peer Review policy. Identity of the Reviewers, Editor(s) and additional Reviewers, peer review comments, different versions of the manuscript, comments of the editors, etc are available here: <https://www.sdiarticle5.com/review-history/89569>

**Received: 09/05/2022**

**Accepted: 13/07/2022**

**Published: 22/02/2023**

**Original Research Article**

## Abstract

A family of exponential-type estimator for estimating population mean in two-phase sampling when the population proportion of the auxiliary character is available is proposed in this paper. Theoretically, the bias and minimum mean square error (MSE) for the proposed estimator are obtained. The expression for MSE of the proposed exponential-type of estimator is compared with the existing estimators in the literature. The optimum values of the parameters are determined. An empirical study was carried out by comparing the proposed estimators with some of the existing estimators reviewed in the literature based on the criteria of bias, mean square error (MSE) and relative efficiency using life datasets. The result of the comparisons showed that the proposed exponential-type estimators produce a better estimate of finite population mean than the existing estimators in the sense of having higher percentage relative efficiency which implies lesser mean square error and bias. Furthermore, the realistic conditions under which the proposed class of exponential-type estimators is more efficient were also presented. Thus, the proposed estimators can be considered as significant alternatives to estimating population characteristics of real life datasets.

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*Keywords: Auxiliary variable; two-phase sampling; mean square error; bias; efficiency.*

## 1 Introduction

The estimation of the population mean by ratio, regression, and other methods of estimation in single phase sampling calls for the auxiliary data in the form of a population parameter. A two-phase sampling strategy can be employed if this information is not accessible, where a large first-phase sample measured over the auxiliary variable  $x$  is utilized to get an accurate estimate of the population parameters. A second-phase sample can then be taken and the study variable  $y$  with an auxiliary variable  $x$  can be observed. Singh et al. [1] and Muhammad et al. [2] discussed that the major advantage of using two-phase sampling is the gain in high precision without a substantial increase in cost. Several authors improved ratio and regression estimators by adopting at least one auxiliary variable in two phase sampling scheme. Singh and Ruiz-Espejo [3], Muhammad et al. [4], Zakari et al. [5] suggested a class of ratio-product estimators in two phase sampling with its properties and identified asymptotically optimum estimators from proposed class of estimators. Zaman and Kadilar [6] proposed a new class of exponential type estimator in two phase sampling schemes. Rao [7], Audu et al. [8], Audu et al. [9] suggested some estimators in two-phase sampling to stratification, non-response problems and investigative comparisons. Yadav and Adewara [10] worked on the estimation of population mean of the variable of study utilizing improved ratio-product type exponential estimator and qualitative auxiliary information and establish that the proposed estimator which under optimum conditions performs better than the usual sample mean estimator. Singh and Upadhyaya [11] suggested a generalized estimator to estimate the population mean using two auxiliary variables in the two-phase sampling. However, ratio-based estimators can only be applied when the correlation between the study and auxiliary variables is positively strong. Similarly, the regression type estimator can be applied, when the regression slope does not pass through the origin, and for the product-based estimators, when the estimators are negatively correlated. The reviewed existing estimators though efficient but possesses large values of bias and mean square error and as such they can be improve upon by obtaining most efficient estimators that possesses the least values of bias and mean square error than the reviewed existing estimators. Therefore, it is based on this background this paper under simple random sampling without replacement (SRSWOR) proposed an efficient combined exponential-type estimator in two phase sampling for finite population that handles all the situations.

Following the introduction is section two which contains usual notations and literature review while section three presents methodology of the study. Section four discusses the results while conclusion is presented in section five.

## 2 Materials and Methods

Consider a sample of size  $n$  drawn by simple random sampling without replacement (SRSWOR) from a population of size  $N$ : Let  $y_i$  and  $\phi_i$  denote the observations on variable  $y$  and  $\phi$  respectively for  $i$ th unit ( $i = 1, 2, \dots, N$ ).

Let  $\phi_i = 1$ ; if the  $i$ th unit of the population possesses attribute,  $\phi = 0$ ; otherwise

Let  $A = \sum_{i=1}^N \phi_i$  and  $a = \sum_{i=1}^n \phi_i$ , denote the total number of units in the population and sample respectively possessing attribute  $\phi$ . Let  $P = \frac{A}{N}$  and  $p = \frac{a}{n}$  denote the proportion of units in the population and sample respectively possessing attribute  $\phi$ .

When  $P$  is not known, two-phase sampling is used to estimate the population mean of the study variable. Consider a finite population  $\zeta = (\zeta_1, \zeta_2, \dots, \zeta_n)$ . Let  $y$  and  $p$  be the study and auxiliary variable, taking values  $y_i$  and  $p_i$ , respectively, for the  $i$ th unit  $\zeta_i$ . Under the double sampling scheme, two cases are used for the selection of the required sample as follows:

**Case-I.** The first phase sample  $S'(S' \subset \zeta)$  of a fixed size  $n'$  is drawn to measure only on the auxiliary attribute  $p$  in order to formulate a good estimate of a population proportion  $P$ .

**Case-II.** Given  $S'$ , the second phase sample  $S(S \subset S')$  of a fixed size  $n$  is drawn to measure the study variable  $y$ .

Note that:

$$\bar{y} = 1/n \sum_{i \in S} y_i, \quad p = 1/n \sum_{i \in S} a_i, \text{ and } p' = 1/n \sum_{i \in S'} a_i, \quad C_y = S_y/\bar{Y}, \quad C_p = S_p/P, \quad \rho_{pb} = S_{yp}/(S_y S_p), \quad S_y^2 = \frac{\sum_{i=1}^N (y_i - \bar{Y})^2}{N-1}, \quad S_p^2 = \frac{\sum_{i=1}^N (p_i - P)^2}{N-1}, \quad \text{and } S_{yp} = \frac{\sum_{i=1}^N (y_i - \bar{Y})(p_i - P)}{N-1}.$$

where  $p'$  is the proportion of units possessing attribute  $\phi$  in the first phase sample of size  $n'$ ;  $p$  is the proportion of units possessing attribute  $\phi$  in the second phase sample of size  $n' > n$  and  $\bar{y}$  is the mean of the study variable  $y$  in the second phase sample Zaman and Kadilar [6].

Naik and Gupta [12], Zakari et al. [13] suggested the classical ratio type estimator of the population mean utilizing the auxiliary attribute under the simple random sampling as

$$t_{NG} = \bar{y} \frac{P}{p} \tag{1}$$

Kumar and Bahl [14] suggested a ratio estimator of the population mean utilizing the auxiliary attribute under two-phase sampling as

$$t^d_{NG1} = \bar{y} \frac{p'}{p} \tag{2}$$

The mean square error (MSE) equations of  $t^d_{NG1}$  up to the first order of approximation, for Case-I and Case-II are given respectively as;

$$MSE(t^d_{NG1})_I = \bar{Y}^2 [\lambda C_y^2 + (\lambda - \lambda')(C_p^2 - 2\rho_{pb} C_y C_p)] \tag{3}$$

$$MSE(t^d_{NG1})_{II} = \bar{Y}^2 [\lambda C_y^2 + (\lambda + \lambda')C_p^2 - 2\lambda\rho_{pb} C_y C_p] \tag{4}$$

Where  $\lambda = \frac{1-n}{n} = \frac{1}{n} - \frac{1}{N} = \frac{N-n}{Nn}$ ,  $\lambda' = \frac{1-n'}{n'} = \frac{1}{n'} - \frac{1}{N} = \frac{N-n'}{Nn'}$ ,  $\rho_{pb}$  is the population coefficient of correlation between the auxiliary attribute and study variable.  $C_p$  is the population coefficient of variation for the form of attribute and  $C_y$  is the population coefficient of variation of the study variable.

Singh and Choudhury [15] product estimator of the population mean in the two-phase sampling using information about the population proportion is given by

$$t^d_{NG2} = \bar{y} \frac{p}{p'} \tag{5}$$

The mean square error (MSE) equations of  $t^d_{NG2}$ ; up to the first order of approximation, for Case-I and Case-II are given respectively as;

$$MSE(t^d_{NG2})_I = \bar{Y}^2 [\lambda C_y^2 + (\lambda - \lambda')(C_p^2 + 2\rho_{pb} C_y C_p)] \tag{6}$$

$$MSE(t^d_{NG2})_{II} = \bar{Y}^2 [\lambda C_y^2 + (\lambda + \lambda')C_p^2 + 2\lambda\rho_{pb} C_y C_p] \tag{7}$$

Kumar and Bahl [14] using the information about the population proportion, they suggested the dual to ratio estimator of the population mean under the two-phase sampling as

$$t^{*d}_{NG1} = \bar{y} \frac{p'}{p} \tag{8}$$

The mean square error (MSE) expressions of  $t^{*d}_{NG1}$ ; up to the first order of approximation, for Case-I and Case-II respectively are

$$MSE(t^{*d}_{NG1})_I = \bar{Y}^2 \left[ \lambda C_y^2 + \frac{n}{n'-n} (\lambda + \lambda') \left( \frac{n}{n'-n} C_p^2 - 2\rho_{pb} C_y C_p \right) \right] \tag{9}$$

$$MSE(t^{*d}_{NG1})_{II} = \bar{Y}^2 \left[ \lambda C_y^2 + \frac{n}{n'-n} \left\{ \frac{n}{n'-n} (\lambda + \lambda') C_p^2 - 2\lambda\rho_{pb} C_y C_p \right\} \right] \tag{10}$$

Singh and Choudhury [15] considering the information about the population proportion proposed the dual to product estimator of the population mean as

$$t^{*d}_{NG2} = \bar{y} \frac{p}{p^*} \tag{11}$$

The mean square error (MSE) expressions of  $t^{*d}_{NG2}$ ; up to the first order of approximation, for Case-I and Case-II respectively are

$$MSE(t^{*d}_{NG2})_I = \bar{Y}^2 \left[ \lambda C_y^2 + \frac{n}{n'-n} (\lambda + \lambda') \left( \frac{n}{n'-n} C_p^2 + 2\rho_{pb} C_y C_p \right) \right] \tag{12}$$

$$MSE(t^{*d}_{NG2})_{II} = \bar{Y}^2 \left[ \lambda C_y^2 + \frac{n}{n'-n} \left\{ \frac{n}{n'-n} (\lambda + \lambda') C_p^2 + 2\lambda\rho_{pb} C_y C_p \right\} \right] \tag{13}$$

Singh et al. [1] suggested the two-phase ratio and product type exponential estimators when information about auxiliary attribute is available, respectively as:

$$t_{S1} = \bar{y} \exp\left(\frac{p-p'}{p+p'}\right) \tag{14}$$

$$t_{S2} = \bar{y} \exp\left(\frac{p-p'}{p+p'}\right) \tag{15}$$

The mean square error (MSE) expressions of  $t_{S1}$  and  $t_{S2}$  in equations (14) and (15) up to the first order of approximation, for Case-I and Case-II are given respectively by

$$MSE(t_{S1})_I = \bar{Y}^2 \left[ \lambda C_y^2 + (\lambda - \lambda') \left( \frac{C_p^2}{4} - \rho_{pb} C_y C_p \right) \right] \tag{16}$$

$$MSE(t_{S1})_{II} = \bar{Y}^2 \left[ \lambda C_y^2 + \frac{1}{4} (\lambda + \lambda') C_p^2 - \lambda\rho_{pb} C_y C_p \right] \tag{17}$$

and

$$MSE(t_{S2})_I = \bar{Y}^2 \left[ \lambda C_y^2 + (\lambda - \lambda') \left( \frac{C_p^2}{4} + \rho_{pb} C_y C_p \right) \right] \tag{18}$$

$$MSE(t_{S2})_{II} = \bar{Y}^2 \left[ \lambda C_y^2 + \frac{1}{4} (\lambda + \lambda') C_p^2 + \lambda\rho_{pb} C_y C_p \right] \tag{19}$$

Kalita and Singh [16] proposed exponential dual to ratio and exponential dual to product estimator in the two-phase sampling respectively as

$$t^*_{S1} = \bar{y} \exp\left(\frac{p^*-p}{p^*+p}\right) \tag{20}$$

$$t^*_{S2} = \bar{y} \exp\left(\frac{p-p^*}{p+p^*}\right) \tag{21}$$

For Case-I and Case-II, the mean square error (MSE) equations of the ratio and product estimators in equations (20) and (21) are respectively given by

$$MSE(t_{S1}^*)_I = \bar{Y}^2 \left[ \lambda C_y^2 + \frac{n}{n'-n} (\lambda - \lambda') \left\{ \frac{n}{4(n'-n)} C_p^2 - \rho_{pb} C_y C_p \right\} \right] \tag{22}$$

$$MSE(t_{S1}^*)_{II} = \bar{Y}^2 \left[ \lambda C_y^2 + \frac{n^2}{4(n'-n)^2} (\lambda + \lambda') C_p^2 - \lambda \frac{n}{n'-n} \rho_{pb} C_y C_p \right] \tag{23}$$

$$MSE(t_{S2}^*)_I = \bar{Y}^2 \left[ \vartheta \lambda + \frac{n}{n'-n} (\lambda - \lambda') \left\{ \frac{n}{4(n'-n)} C_p^2 + \rho_{pb} C_y C_p \right\} \right] \tag{24}$$

$$MSE(t_{S2}^*)_{II} = \bar{Y}^2 \left[ \lambda C_y^2 + \frac{n^2}{4(n'-n)^2} (\lambda + \lambda') C_p^2 + \lambda \frac{n}{n'-n} \rho_{pb} C_y C_p \right] \tag{25}$$

### 3. Proposed Estimator

In this section, a new combined exponential-type estimator is proposed using information about the population proportion possessing certain attributes in two-phase sampling as:

$$\hat{t}_{CEi} = \bar{y} \left[ \beta_1 + \beta_2 (p' - p) \right] \exp \left\{ \frac{(a_x p' + b_x) - (a_x p + b_x)}{(a_x p' + b_x) + (a_x p + b_x)} \right\} \tag{26}$$

where  $\beta_1$  and  $\beta_2$  are real parameters to be determined such that the mean square error of  $\hat{t}_{CEi}$  is minimum,  $a_x (\neq 0)$  and  $b_x$  are either real number or the functions of the known parameters of the attribute,  $C_p$ ,  $\beta_2(\phi)$  and the known parameter of the attribute with the study variable,  $\rho_{pb}$ . Some classes of the proposed estimator of the population mean are obtained using the suitable choices of constants  $a_x$  and  $b_x$  and shown in Table 1.

**Table 1. Suggested classes of combined exponential estimators**

| Estimators  | $a_x$           | Values of $b_x$ |
|---|-----------------|-----------------|
| $\hat{t}_{CE1} = \bar{y}[\beta_1 + \beta_2(p' - p)] \exp \left\{ \frac{p' - p}{p' + p + 2\beta_2(\phi)} \right\}$                           | 1               | $\beta_2(\phi)$ |
| $\hat{t}_{CE2} = \bar{y}[\beta_1 + \beta_2(p' - p)] \exp \left\{ \frac{p' - p}{p' + p + 2C_p} \right\}$                                     | 1               | $C_p$           |
| $\hat{t}_{CE3} = \bar{y}[\beta_1 + \beta_2(p' - p)] \exp \left\{ \frac{p' - p}{p' + p + 2\rho_{pb}} \right\}$                               | 1               | $\rho_{pb}$     |
| $\hat{t}_{CE4} = \bar{y}[\beta_1 + \beta_2(p' - p)] \exp \left\{ \frac{\beta_2(\phi)(p' - p)}{\beta_2(\phi)(p' + p) + 2C_p} \right\}$       | $\beta_2(\phi)$ | $C_p$           |
| $\hat{t}_{CE5} = \bar{y}[\beta_1 + \beta_2(p' - p)] \exp \left\{ \frac{\beta_2(\phi)(p' - p)}{\beta_2(\phi)(p' + p) + 2\rho_{pb}} \right\}$ | $\beta_2(\phi)$ | $\rho_{pb}$     |
| $\hat{t}_{CE6} = \bar{y}[\beta_1 + \beta_2(p' - p)] \exp \left\{ \frac{C_p(p' - p)}{C_p(p' + p) + 2\beta_2(\phi)} \right\}$                 | $C_p$           | $\beta_2(\phi)$ |
| $\hat{t}_{CE7} = \bar{y}[\beta_1 + \beta_2(p' - p)] \exp \left\{ \frac{C_p(p' - p)}{C_p(p' + p) + 2\rho_{pb}} \right\}$                     | $C_p$           | $\rho_{pb}$     |
| $\hat{t}_{CE8} = \bar{y}[\beta_1 + \beta_2(p' - p)] \exp \left\{ \frac{\rho_{pb}(p' - p)}{\rho_{pb}(p' + p) + 2\beta_2(\phi)} \right\}$     | $\rho_{pb}$     | $\beta_2(\phi)$ |
| $\hat{t}_{CE9} = \bar{y}[\beta_1 + \beta_2(p' - p)] \exp \left\{ \frac{\rho_{pb}(p' - p)}{\rho_{pb}(p' + p) + 2C_p} \right\}$               | $\rho_{pb}$     | $C_p$           |

$$\theta_1 = \frac{P}{2(P + \beta_2(\phi))}; \quad \theta_2 = \frac{P}{2(P + C_p)}; \quad \theta_3 = \frac{P}{2(P + \rho_{pb})}; \quad \theta_4 = \frac{\beta_2(\phi)P}{2(\beta_2(\phi)P + C_p)};$$

$$\theta_5 = \frac{\beta_2(\phi)P}{2(\beta_2(\phi)P + \rho_{pb})}; \theta_6 = \frac{C_p P}{2(C_p P + \beta_2(\phi))}; \theta_7 = \frac{C_p P}{2(C_p P + \rho_{pb})}; \theta_8 = \frac{\rho_{pb} P}{2(\rho_{pb} P + \beta_2(\phi))};$$

$$\theta_9 = \frac{\rho_{pb} P}{2(\rho_{pb} P + C_p)}$$

**Properties of the Proposed Estimator**

**Case-I.** To obtain the properties of the estimator  $\hat{t}_{CEi}$ , let  $\bar{y} = \bar{Y}(1 + e_0)$ ,  $p = P(1 + e_1)$ , and

$p' = P(1 + e_1')$  Such that

$$E(e_0) = E(e_1) = E(e_1') = 0$$

$$E(e_0^2) = \lambda C_y^2, \quad E(e_1^2) = \lambda C_p^2, \quad E(e_1'^2) = \lambda' C_p^2$$

$$E(e_0 e_1) = \lambda \rho C_y C_p, \quad E(e_0 e_1') = \lambda' \rho C_y C_p, \quad E(e_1 e_1') = \lambda' C_p^2$$

Expressing the estimator  $\hat{t}_{CEi}$  in terms of  $e_i$  ( $i = 0, 1$ ) we can write (26) as

$$\hat{t}_{CEi} = \bar{Y}(1 + e_0) \left[ \beta_1 + \beta_2 [P(1 + e_1') - P(1 + e_1)] \right] \exp \left\{ \frac{[a_x P(1 + e_1') + b_x] - [a_x P(1 + e_1) + b_x]}{[a_x P(1 + e_1') + b_x] + [a_x P(1 + e_1) + b_x]} \right\} \tag{27}$$

By some appropriate simplifications, (27) becomes

$$\hat{t}_{CEi} = \bar{Y}(1 + e_0) \left[ \beta_1 + \beta_2 (P + P e_1' - P - P e_1) \right] \exp \left\{ \frac{a_x P (e_1' - e_1)}{2(a_x P + b_x) \left[ 1 + \frac{a_x P (e_1' + e_1)}{2(a_x P + b_x)} \right]} \right\} \tag{28}$$

By Letting  $\theta = \frac{a_x P}{2(a_x P + b_x)}$  from (28), we get

$$\hat{t}_{CEi} = \bar{Y}(1 + e_0) \left[ \beta_1 + \beta_2 (P e_1' - P e_1) \right] \exp \left\{ \theta (e_1' - e_1) [1 + \theta (e_1' + e_1)]^{-1} \right\} \tag{29}$$

Thus it follows

$$\hat{t}_{CEi} = \bar{Y} \left[ \beta_1 + \beta_1 e_0 - \beta_2 P e_1 + \beta_2 P e_1' + \beta_2 P e_0 e_1' - \beta_2 P e_0 e_1 \right] * \left\{ 1 + \theta e_1' - \theta e_1 - \frac{\theta^2 e_1'^2}{2} + \frac{3\theta^2 e_1^2}{2} - \theta^2 e_1 e_1' \right\} \tag{30}$$

Expanding the right hand side of (30) to the first order of approximation, multiplying out and neglecting the terms of  $e$ 's greater than two, it gives

$$\hat{t}_{CEi} = \bar{Y} \left[ \beta_1 + \beta_1 e_0 - (\theta \beta_1 + \beta_2 P) e_1 + (\theta \beta_1 + \beta_2 P) e_1' + \frac{(3\theta^2 \beta_1 + 2\theta P \beta_2) e_1^2}{2} - \frac{(\theta^2 \beta_1 - 2\theta P \beta_2) e_1'^2}{2} - (\theta \beta_1 + \beta_2 P) e_0 e_1 + (\theta \beta_1 + \beta_2 P) e_0 e_1' - (\theta^2 \beta_1 - 2\theta P \beta_2) e_1 e_1' \right] \tag{31}$$

Subtracting  $\bar{Y}$  and taking expectation to both sides of (31), the bias of the estimator  $\hat{t}_{CEi}$  is derived as

$$Bias(\hat{t}_{CEi}) = \bar{Y} \left[ (\beta_1 - 1) + (\lambda - \lambda') \left\{ \frac{(3\theta^2 \beta_1 + 2\theta P \beta_2) C_p^2}{2} - (\theta \beta_1 + P \beta_2) \rho C_y C_p \right\} \right] \tag{32}$$

Similarly, subtracting  $\bar{Y}$ , taking expectation, and squaring both sides of (31), the mean squared error is obtained as

$$E[\hat{t}_{CEi} - \bar{Y}]^2 = \bar{Y}^2 E \left[ \begin{aligned} & (\beta_1 - 1) + \beta_1 e_0 - (\theta \beta_1 + \beta_2 P) e_1 + (\theta \beta_1 + \beta_2 P) e_1' + \frac{(3\theta^2 \beta_1 + 2\theta P \beta_2) e_1^2}{2} \\ & - \frac{(\theta^2 \beta_1 - 2\theta P \beta_2) e_1'^2}{2} - (\theta \beta_1 + \beta_2 P) e_0 e_1 + (\theta \beta_1 + \beta_2 P) e_0 e_1' - (\theta^2 \beta_1 - 2\theta P \beta_2) e_1 e_1' \end{aligned} \right]^2 \tag{33}$$

$$MSE(\hat{t}_{CEi})_I = \bar{Y}^2 E \left[ \begin{aligned} & \beta_1^2 \{1 + \lambda C_y^2 + 4\theta^2 (\lambda - 2\lambda') C_p^2 - 4\theta (\lambda - \lambda') \rho C_y C_p\} + \beta_2^2 \{P^2 (\lambda + \lambda') C_p^2\} \\ & + \beta_1 \beta_2 \{4P (\lambda - \lambda') [\theta C_p^2 - \rho C_y C_p]\} - \beta_1 \{2 + 3\theta^2 (\lambda - 3\lambda') C_p^2 - 2\theta (\lambda - \lambda') \rho C_y C_p\} \\ & - \beta_2 \{2P (\lambda - \lambda') [\theta C_p^2 - \rho C_y C_p]\} + 1 \end{aligned} \right] \tag{34}$$

Denoting the known coefficients of  $\beta_1^2$ ,  $\beta_2^2$ ,  $\beta_1 \beta_2$ ,  $\beta_1$ , and  $\beta_2$  by  $A_1$ ,  $A_2$ ,  $A_3$ ,  $A_4$ , and  $A_5$  respectively, the MSE of the estimator  $\hat{t}_{REi}$  from (34) reduced to

$$MSE(\hat{t}_{CEi})_I = \bar{Y}^2 [ \beta_1^2 A_1 + \beta_2^2 A_2 + \beta_1 \beta_2 A_3 - \beta_1 A_4 - \beta_2 A_5 + 1 ] \tag{35}$$

Differentiating (35) partially with respect to  $\beta_1$  and  $\beta_2$ , and equating it to be zero respectively, we get

$$\frac{\partial MSE(\hat{t}_{CEi})}{\partial \beta_1} = 0 \Rightarrow \bar{Y}^2 [ 2A_1 \beta_1 + A_3 \beta_2 - A_4 ] = 0 \tag{36}$$

$$\frac{\partial MSE(\hat{t}_{CEi})}{\partial \beta_2} = 0 \Rightarrow \bar{Y}^2 [ 2A_2 \beta_2 + A_3 \beta_1 - A_5 ] = 0 \tag{37}$$

Solving (36) and (37) simultaneously, we obtained the optimum values  $\beta_1$  and  $\beta_2$  respectively as

$$\beta_{1(opt)} = \frac{2A_2 A_4 - A_3 A_5}{4A_1 A_2 - A_3^2}$$

and

$$\beta_{2(opt)} = \frac{2A_1 A_5 - A_3 A_4}{4A_1 A_2 - A_3^2}$$

Substituting the optimum values of  $\beta_1$  and  $\beta_2$  into (35) to obtain the minimum mean square error, we have

$$MSE_{\min}(\hat{t}_{CEI})_I = \bar{Y}^2 \left[ 1 - \left\{ \frac{A_3^2 A_4 (A_5 - A_2 A_4) - 4 A_1 A_2 A_4 (A_3 A_5 - A_2 A_4) - A_1 A_5^2 (A_3^2 - 4 A_1 A_2)}{(4 A_1 A_2 - A_3^2)^2} \right\} \right] \quad (38)$$

**Case-II.** To obtain the properties of the estimator  $\hat{t}_{CEI}$ , let  $\bar{y} = \bar{Y}(1 + e_0)$ ,  $p = P(1 + e_1)$ , and

$p' = P(1 + e_1')$  Such that

$$E(e_0) = E(e_1) = E(e_1') = 0$$

$$E(e_0^2) = \lambda C_y^2, \quad E(e_1^2) = \lambda C_p^2, \quad E(e_1'^2) = \lambda' C_p^2$$

$$E(e_0 e_1) = \lambda \rho C_y C_p, \quad E(e_0 e_1') = 0, \quad E(e_1 e_1') = 0$$

Subtracting  $\bar{Y}$  and taking expectation to both sides of (31), we obtained the bias of the estimator  $\hat{t}_{CEI}$  for case II as

$$Bias(\hat{t}_{CEI})_{II} = \bar{Y} \left[ (\beta_1 - 1) + \frac{(3\theta^2 \beta_1 + 2\theta P \beta_2) \lambda C_p^2}{2} - \frac{(\theta^2 \beta_1 - 2\theta P \beta_2) \lambda' C_p^2}{2} - (\theta \beta_1 + P \beta_2) \lambda \rho C_y C_p \right] \quad (39)$$

Which reduced to (40) after some appropriate simplification

$$Bias(\hat{t}_{CEI})_{II} = \bar{Y} \left[ (\beta_1 - 1) + \left\{ \frac{(3\theta^2 \beta_1 + 2\theta P \beta_2) \lambda}{2} - \frac{(\theta^2 \beta_1 - 2\theta P \beta_2) \lambda'}{2} \right\} C_p^2 - (\theta \beta_1 + P \beta_2) \lambda \rho C_y C_p \right] \quad (40)$$

Similarly, subtracting  $\bar{Y}$ , taking expectation, and squaring both sides of (31), to the first order of approximation, we get the MSE of the estimator  $\hat{t}_{CEI}$  for case II as

$$MSE(\hat{t}_{CEI})_{II} = \bar{Y}^2 E \left[ \begin{aligned} &(\beta_1 - 1)^2 + \beta_1^2 \lambda C_y^2 + (\theta \beta_1 + P \beta_2)^2 \lambda C_p^2 + (\theta \beta_1 + P \beta_2)^2 \lambda' C_p^2 \\ &+ (\beta_1 - 1)(3\theta^2 \beta_1 + 2\theta P \beta_2) \lambda C_p^2 - (\beta_1 - 1)(\theta^2 \beta_1 - 2\theta P \beta_2) \lambda' C_p^2 \\ &- 2(\beta_1 - 1)(\theta \beta_1 + P \beta_2) \lambda \rho C_y C_p - 2\beta_1(\theta \beta_1 + P \beta_2) \lambda \rho C_y C_p \end{aligned} \right] \quad (41)$$

Thus, it follows

$$MSE(\hat{t}_{CEI})_{II} = \bar{Y}^2 E \left[ \begin{aligned} &\beta_1^2 \{1 + \lambda C_y^2 + 4\theta \lambda (\theta C_p^2 - \rho C_y C_p)\} + \beta_2^2 \{P^2 (\lambda + \lambda') C_p^2\} \\ &+ \beta_1 \beta_2 \{4\theta P (\lambda - \lambda') C_p^2 - 4P \lambda \rho C_y C_p\} - \beta_1 \{2 + \theta^2 (3\lambda - \lambda') C_p^2 - 2\theta \lambda \rho C_y C_p\} \\ &- \beta_2 \{2\theta P (\lambda + \lambda') C_p^2 - 2P \lambda \rho C_y C_p\} + 1 \end{aligned} \right] \quad (42)$$

Denoting the known coefficients of  $\beta_1^2$ ,  $\beta_2^2$ ,  $\beta_1 \beta_2$ ,  $\beta_1$ , and  $\beta_2$  by  $B_1$ ,  $B_2$ ,  $B_3$ ,  $B_4$ , and  $B_5$  respectively, the MSE of the estimator  $\hat{t}_{CEI}$  from (43) reduced to



$$MSE(\hat{t}_{CEi})_{II} = \bar{Y}^2 [\beta_1^2 B_1 + \beta_2^2 B_2 + \beta_1 \beta_2 B_3 - \beta_1 B_4 - \beta_2 B_5 + 1] \tag{44}$$

Differentiating (44) partially with respect to  $\beta_1$  and  $\beta_2$ , equating it to be zero respectively, we get

$$\frac{\partial MSE(\hat{t}_{CEi})}{\partial \beta_1} = 0 \Rightarrow \bar{Y}^2 [2B_1\beta_1 + B_3\beta_2 - B_4] = 0 \tag{45}$$

$$\frac{\partial MSE(\hat{t}_{CEi})}{\partial \beta_2} = 0 \Rightarrow \bar{Y}^2 [2B_2\beta_2 + B_3\beta_1 - B_5] = 0 \tag{46}$$

Solving (45) and (46) simultaneously, we obtained the optimum values  $\beta_1$  and  $\beta_2$  respectively as

$$\beta_{1(opt)} = \frac{2B_2B_4 - B_3B_5}{4B_1B_2 - B_3^2}$$

and

$$\beta_{2(opt)} = \frac{2B_1B_5 - B_3B_4}{4B_1B_2 - B_3^2}$$

Substituting the optimum values of  $\beta_1$  and  $\beta_2$  into (44) to obtain the minimum mean square error for the case II, we get

$$MSE_{min}(\hat{t}_{CEi})_{II} = \bar{Y}^2 \left[ 1 - \left\{ \frac{B_3^2 B_4 (B_5 - B_2 B_4) - 4 B_1 B_2 B_4 (B_3 B_5 - B_2 B_4) - B_1 B_5^2 (B_3^2 - 4 B_1 B_2)}{(4 B_1 B_2 - B_3^2)^2} \right\} \right] \tag{47}$$

### 3.1 Theoretical efficiency comparisons

Recall that the variance of the sample mean under simple random sampling without replacement (SRSWOR) is

$$V(\bar{y}) = \bar{Y}^2 \lambda C_y^2 \tag{48}$$

#### Case-I and the Proposed Estimators

The proposed estimators in (38) are more efficient than sample mean in (48) if the following condition hold:

$$MSE_{min}(\hat{t}_{CEi})_I < V(\bar{y}); \quad i = 1, 2, \dots, 9$$

$$\bar{Y}^2 \left[ 1 - \frac{K}{V^2} \right] < \bar{Y}^2 \lambda C_y^2$$

where,  $K = A_3^2 A_4 (A_5 - A_2 A_4) - 4 A_1 A_2 A_4 (A_3 A_5 - A_2 A_4) - A_1 A_5^2 (A_3^2 - 4 A_1 A_2)$  and  $V = (4 A_1 A_2 - A_3^2)$

$$\left[ 1 - \frac{K}{V^2} - \lambda C_y^2 \right] < 0 \tag{49}$$

The proposed estimators in (38) are more efficient than usual ratio estimator in (3) if the following condition hold:

$$\begin{aligned}
 &MSE_{min}(\hat{t}_{CEi})_I < MSE(t^d_{NG1})_I; \quad i = 1, 2, \dots, 9 \\
 &\bar{Y}^2 \left[ 1 - \frac{K}{V^2} \right] < \bar{Y}^2 [\lambda C_y^2 + (\lambda + \lambda')(C_p^2 - 2\rho_{pb}C_yC_p)] \\
 &\left[ 1 - \frac{K}{V^2} - (\lambda C_y^2 + (\lambda + \lambda')(C_p^2 - 2\rho_{pb}C_yC_p)) \right] < 0
 \end{aligned} \tag{50}$$

The proposed estimators in (38) are more efficient than ratio estimator in (9) if the following condition hold:

$$\begin{aligned}
 &MSE_{min}(\hat{t}_{CEi})_I < MSE(t^{*d}_{NG1})_I; \quad i = 1, 2, \dots, 9 \\
 &\bar{Y}^2 \left[ 1 - \frac{K}{V^2} \right] < \bar{Y}^2 \left[ \lambda C_y^2 + \frac{n}{n'-n}(\lambda + \lambda') \left( \frac{n}{n'-n} C_p^2 - 2\rho_{pb}C_yC_p \right) \right] \\
 &\left[ 1 - \frac{K}{V^2} - \left( \lambda C_y^2 + \frac{n}{n'-n}(\lambda + \lambda') \left( \frac{n}{n'-n} C_p^2 - 2\rho_{pb}C_yC_p \right) \right) \right] < 0
 \end{aligned} \tag{51}$$

The proposed estimators in (38) are more efficient than ratio exponential estimator in (16) if the following condition hold:

$$\begin{aligned}
 &MSE_{min}(\hat{t}_{CEi})_I < MSE(t_{S1})_I; \quad i = 1, 2, \dots, 9 \\
 &\bar{Y}^2 \left[ 1 - \frac{K}{V^2} \right] < \bar{Y}^2 \left[ \lambda C_y^2 + (\lambda - \lambda') \left( \frac{C_p^2}{4} - \rho_{pb}C_yC_p \right) \right] \\
 &\left[ 1 - \frac{K}{V^2} - \left( \lambda C_y^2 + (\lambda - \lambda') \left( \frac{C_p^2}{4} - \rho_{pb}C_yC_p \right) \right) \right] < 0
 \end{aligned} \tag{52}$$

The proposed estimators in (38) are more efficient than ratio exponential estimator in (22) if the following condition hold:

$$\begin{aligned}
 &MSE_{min}(\hat{t}_{CEi})_I < MSE(t_{S1}^*)_I; \quad i = 1, 2, \dots, 9 \\
 &\bar{Y}^2 \left[ 1 - \frac{K}{V^2} \right] < \bar{Y}^2 \left[ \lambda C_y^2 + \frac{n}{n'-n}(\lambda - \lambda') \left\{ \frac{n}{4(n'-n)} C_p^2 - \rho_{pb}C_yC_p \right\} \right] \\
 &\left[ 1 - \frac{K}{V^2} - \left( \lambda C_y^2 + \frac{n}{n'-n}(\lambda - \lambda') \left\{ \frac{n}{4(n'-n)} C_p^2 - \rho_{pb}C_yC_p \right\} \right) \right] < 0
 \end{aligned} \tag{53}$$

### Case-II and the Proposed Estimators

The proposed estimators in (47) are more efficient than sample mean in (48) if the following condition hold:

$$\begin{aligned}
 &MSE_{min}(\hat{t}_{CEi})_{II} < V(\bar{y}); \quad i = 1, 2, \dots, 9 \\
 &\bar{Y}^2 \left[ 1 - \frac{T}{Z^2} \right] < \bar{Y}^2 \lambda C_y^2
 \end{aligned}$$

where,  $T = B_3^2 B_4 (B_5 - B_2 B_4) - 4 B_1 B_2 B_4 (B_3 B_5 - B_2 B_4) - B_1 B_5^2 (B_3^2 - 4 B_1 B_2)$  and  $Z = (4 B_1 B_2 - B_3^2)$

$$\left[ 1 - \frac{T}{Z^2} - \lambda C_y^2 \right] < 0 \tag{54}$$

The proposed estimators in (47) are more efficient than usual ratio estimator in (4) if the following condition hold:

$$\begin{aligned}
 &MSE_{min}(\hat{t}_{CEi})_{II} < MSE(t^d_{NG1})_{II}; \quad i = 1, 2, \dots, 9 \\
 &\bar{Y}^2 \left[ 1 - \frac{T}{Z^2} \right] < \bar{Y}^2 [\lambda C_y^2 + (\lambda + \lambda') C_p^2 - 2\lambda \rho_{pb} C_y C_p] \\
 &\left[ 1 - \frac{T}{Z^2} - (\lambda C_y^2 + (\lambda + \lambda') C_p^2 - 2\lambda \rho_{pb} C_y C_p) \right] < 0
 \end{aligned} \tag{55}$$

The proposed estimators in (47) are more efficient than ratio estimator in (10) if the following condition hold:

$$\begin{aligned}
 &MSE_{min}(\hat{t}_{CEi})_{II} < MSE(t^{*d}_{NG1})_{II}; \quad i = 1, 2, \dots, 9 \\
 &\bar{Y}^2 \left[ 1 - \frac{T}{Z^2} \right] < \bar{Y}^2 \left[ \lambda C_y^2 + \frac{n}{n'-n} \left\{ \frac{n}{n'-n} (\lambda + \lambda') C_p^2 - 2\lambda \rho_{pb} C_y C_p \right\} \right] \\
 &\left[ 1 - \frac{T}{Z^2} - \left( \lambda C_y^2 + \frac{n}{n'-n} \left\{ \frac{n}{n'-n} (\lambda + \lambda') C_p^2 - 2\lambda \rho_{pb} C_y C_p \right\} \right) \right] < 0
 \end{aligned} \tag{56}$$

The proposed estimators in (47) are more efficient than ratio exponential estimator in (17) if the following condition hold:

$$\begin{aligned}
 &MSE_{min}(\hat{t}_{CEi})_{II} < MSE(t_{S1})_{II}; \quad i = 1, 2, \dots, 9 \\
 &\bar{Y}^2 \left[ 1 - \frac{T}{Z^2} \right] < \bar{Y}^2 \left[ \lambda C_y^2 + \frac{1}{4} (\lambda + \lambda') C_p^2 - \lambda \rho_{pb} C_y C_p \right] \\
 &\left[ 1 - \frac{T}{Z^2} - \left( \lambda C_y^2 + \frac{1}{4} (\lambda + \lambda') C_p^2 - \lambda \rho_{pb} C_y C_p \right) \right] < 0
 \end{aligned} \tag{57}$$

The proposed estimators in (47) are more efficient than ratio exponential estimator in (23) if the following condition hold:

$$\begin{aligned}
 &MSE_{min}(\hat{t}_{CEi})_{II} < MSE(t^*_{S1})_{II}; \quad i = 1, 2, \dots, 9 \\
 &\bar{Y}^2 \left[ 1 - \frac{T}{Z^2} \right] < \bar{Y}^2 \left[ \lambda C_y^2 + \frac{n^2}{4(n'-n)^2} (\lambda + \lambda') C_p^2 - \lambda \frac{n}{n'-n} \rho_{pb} C_y C_p \right] \\
 &\left[ 1 - \frac{T}{Z^2} - \left( \lambda C_y^2 + \frac{n^2}{4(n'-n)^2} (\lambda + \lambda') C_p^2 - \lambda \frac{n}{n'-n} \rho_{pb} C_y C_p \right) \right] < 0
 \end{aligned} \tag{58}$$

## 4 Results and Discussion

The three datasets in Sukhatme and Sukhatme [17], Zaman et al. [18] and Mukhopadhyaya [19] mentioned as Population 1, Population 2 and Population 3, respectively, are used in order to examine the performances between the proposed combined exponential-type estimators and the existing estimators based on the criteria of means square error (MSE) and percentage relative efficiency (PRE) values.

**Table 2. Descriptive statistics of population 1**

|                         |                    |                       |                       |                       |
|-------------------------|--------------------|-----------------------|-----------------------|-----------------------|
| $N = 89$                | $\bar{Y} = 3.3596$ | $P = 0.1224$          | $\theta_4 = 0.663639$ | $\theta_8 = 0.168098$ |
| $n = 20$                | $n' = 45$          | $\theta_1 = 0.221201$ | $\theta_5 = 0.255046$ | $\theta_9 = 0.129933$ |
| $\beta_2(\phi) = 3.492$ | $C_y = 0.6008$     | $\theta_2 = 0.171378$ | $\theta_6 = 0.626013$ |                       |
| $\rho_{pb} = 0.766$     | $C_p = 2.6779$     | $\theta_3 = 0.054370$ | $\theta_7 = 0.179256$ |                       |

**Table 3. Descriptive statistics of population 2**

|                         |                    |                       |                       |                        |
|-------------------------|--------------------|-----------------------|-----------------------|------------------------|
| $N = 111$               | $\bar{Y} = 29.279$ | $P = 0.1162$          | $\theta_4 = 0.727196$ | $\theta_8 = 0.1847881$ |
| $n = 30$                | $n' = 55$          | $\theta_1 = 0.233225$ | $\theta_5 = 0.283080$ | $\theta_9 = 0.1319996$ |
| $\beta_2(\phi) = 3.898$ | $C_y = 0.872$      | $\theta_2 = 0.166991$ | $\theta_6 = 0.675968$ |                        |
| $\rho_{pb} = 0.797$     | $C_p = 2.758$      | $\theta_3 = 0.053057$ | $\theta_7 = 0.179065$ |                        |

**Table 4. Descriptive statistics of population 3**

|                        |                   |                        |                        |                        |
|------------------------|-------------------|------------------------|------------------------|------------------------|
| $N = 25$               | $\bar{Y} = 7.143$ | $P = 0.294$            | $\theta_4 = 0.3792143$ | $\theta_8 = 0.0663664$ |
| $n = 7$                | $n' = 13$         | $\theta_1 = 0.2212013$ | $\theta_5 = 0.0242392$ | $\theta_9 = 0.0251466$ |
| $\beta_2(\phi) = 2.19$ | $C_y = 0.36442$   | $\theta_2 = 0.0899278$ | $\theta_6 = 0.3014618$ |                        |
| $\rho_{pb} = -0.314$   | $C_p = 1.34701$   | $\theta_3 = 0.0117259$ | $\theta_7 = 0.0122935$ |                        |

**Table 5. Optimum value of the parameters**

|         |              | $\beta_1$     | $\beta_2$     |
|---------|--------------|---------------|---------------|
| Case I  | Population 1 | 5.470544e-06  | -2.953245e-05 |
|         | Population 2 | 1.073719e-05  | -1.609334e-07 |
|         | Population 3 | -0.0003067824 | -0.0003386136 |
| Case II | Population 1 | -0.0002031217 | -0.0002532018 |
|         | Population 2 | -2.337339e-05 | -4.054335e-05 |
|         | Population 3 | -0.001226135  | -0.001275548  |

Table 5 showed the optimum values of the parameter of the proposed estimator under the three populations considered. The result revealed that  $\beta_1 > \beta_2$  in both the case I and II under the three populations considered.

**Table 6. Bias estimates of the existing ratio estimators and the proposed estimators**

| Estimators      | Case I          |                | Case II         |                 |
|-----------------|-----------------|----------------|-----------------|-----------------|
|                 | Pop I           | Pop II         | Pop I           | Pop II          |
| $\bar{y}$       | *               | *              | *               | *               |
| $t_{NG1}^d$     | 0.115980        | 0.122411       | 0.106026        | 0.123461        |
| $t_{NG1}^{*d}$  | -0.103458       | -0.062233      | -0.02120        | -0.04661        |
| $t_{S1}$        | 0.005461        | 0.028671       | 0.005279        | 0.029386        |
| $t_{S1}^*$      | 0.001259        | 0.04790        | 0.003337        | 0.048182        |
| $\hat{t}_{CE1}$ | 0.000152        | 0.02685        | 0.000275        | 0.028344        |
| $\hat{t}_{CE2}$ | 0.000208        | 0.01597        | 0.000742        | 0.028547        |
| $\hat{t}_{CE3}$ | 0.000147        | 0.04541        | 0.000128        | 0.049968        |
| $\hat{t}_{CE4}$ | 0.009321        | 0.02287        | 0.004271        | 0.030069        |
| $\hat{t}_{CE5}$ | 0.000123        | 0.09202        | 0.000551        | 0.099365        |
| $\hat{t}_{CE6}$ | 0.000131        | 0.01788        | 0.000675        | 0.020029        |
| $\hat{t}_{CE7}$ | 0.000204        | 0.03389        | <b>0.000723</b> | 0.041534        |
| $\hat{t}_{CE8}$ | 0.000441        | 0.04565        | 0.000863        | <b>0.013179</b> |
| $\hat{t}_{CE9}$ | <b>0.000112</b> | <b>0.00108</b> | 0.000101        | 0.063269        |

**Table 7. MSE and percent relative efficiency of the existing ratio and proposed estimators**

| Estimators     | Case I   |      |          |       | Case II  |        |          |        |
|----------------|----------|------|----------|-------|----------|--------|----------|--------|
|                | Pop 1    |      | Pop 2    |       | Pop 1    |        | Pop 2    |        |
|                | MSE      | PRE  | MSE      | PRE   | MSE      | PRE    | MSE      | PRE    |
| $\bar{y}$      | 0.157930 | 100  | 15.85573 | 100   | 0.157930 | 100    | 15.85573 | 100    |
| $t_{NG1}^d$    | 1.633285 | 9.67 | 64.86284 | 24.4  | 3.106026 | 5.085  | 154.3461 | 10.273 |
| $t_{NG1}^{*d}$ | 0.978480 | 16.1 | 98.37626 | 16.1  | 1.872120 | 8.436  | 234.4661 | 6.762  |
| $t_{S1}$       | 0.333522 | 47.4 | 15.65928 | 101.3 | 0.625279 | 25.258 | 30.49386 | 51.996 |

| Estimators      | Case I          |       |                 |              | Case II         |               |                 |               |
|-----------------|-----------------|-------|-----------------|--------------|-----------------|---------------|-----------------|---------------|
|                 | Pop 1           |       | Pop 2           |              | Pop 1           |               | Pop 2           |               |
|                 | MSE             | PRE   | MSE             | PRE          | MSE             | PRE           | MSE             | PRE           |
| $t_{S1}^*$      | 0.208471        | 75.8  | 21.54799        | 73.6         | 0.370737        | 42.599        | 46.52718        | 34.078        |
| $\hat{t}_{CE1}$ | 0.176852        | 89.3  | 16.02685        | 98.9         | 0.468127        | 33.737        | 17.50083        | 90.599        |
| $\hat{t}_{CE2}$ | 0.142909        | 110.5 | 13.65977        | 116.1        | 0.077874        | 202.80        | 8.505285        | 186.42        |
| $\hat{t}_{CE3}$ | 0.147373        | 107.2 | 14.44541        | 109.7        | 0.152875        | 103.31        | 25.46468        | 62.266        |
| $\hat{t}_{CE4}$ | 0.360097        | 43.85 | 18.88187        | 83.97        | 1.524271        | 10.361        | 34.4069         | 46.083        |
| $\hat{t}_{CE5}$ | 0.199203        | 79.28 | 19.09202        | 83.05        | 0.745505        | 21.184        | 11.10365        | 142.80        |
| $\hat{t}_{CE6}$ | 0.923413        | 17.10 | 21.11788        | 75.08        | 1.706715        | 9.2535        | 62.81029        | 25.244        |
| $\hat{t}_{CE7}$ | 0.147804        | 106.9 | 13.89889        | 114.1        | <b>0.072594</b> | <b>217.55</b> | 8.467534        | 187.25        |
| $\hat{t}_{CE8}$ | 0.140969        | 112.0 | 14.04565        | 112.8        | 0.079528        | 198.58        | <b>8.463179</b> | <b>187.35</b> |
| $\hat{t}_{CE9}$ | <b>0.124368</b> | 126.9 | <b>13.56808</b> | <b>116.9</b> | 0.085061        | 185.67        | 9.487999        | 167.11        |

Table 6 and 7 shows respectively the bias, means square error (MSE) and percentage relative efficiency values of the sample mean; usual ratio; Singh et al. [1] exponential ratio-type estimator, Kalita and Singh [16] exponential dual to ratio estimator, and the proposed combined exponential-type estimators in case I and case II. Evidence from the result signifies that the proposed  $\hat{t}_{CEi}$  exponential-type estimators possessed minimum mean square error values than the existing ratio estimators considered, where  $\hat{t}_{CE9}$  and  $\hat{t}_{CE7}$  are the most efficient estimators for Population 1, while  $\hat{t}_{CE8}$  is the most efficient estimator for Population 2.

**Table 8. Bias, MSE and PRE of the proposed and existing product estimators**

| Estimators      | Case I           |                  |                  | Case II         |                  |                  |
|-----------------|------------------|------------------|------------------|-----------------|------------------|------------------|
|                 | Bias             | MSE              | PRE              | Bias            | MSE              | PRE              |
| $\bar{y}$       | *                | 0.6969476        | 100              | *               | 0.6969476        | 100              |
| $t_{NG2}^d$     | 0.300845         | 7.837983         | 8.891925         | 0.295519        | 15.25519         | 4.5685930        |
| $t_{NG2}^{*d}$  | 5.441873         | 555.1851         | 0.1255343        | 4.992511        | 551.4325         | 0.1263886        |
| $t_{S2}$        | 0.004883         | 1.704412         | 40.890794        | 0.033149        | 3.123148         | 22.315548        |
| $t_{S2}^*$      | 1.068760         | 74.86570         | 0.9309305        | 7.996881        | 5706.482         | 0.0122132        |
| $\hat{t}_{CE1}$ | <b>0.0000523</b> | <b>0.0096954</b> | <b>7188.4357</b> | 0.009944        | 1.498544         | 46.508317        |
| $\hat{t}_{CE2}$ | 0.0005252        | 0.1252534        | 556.43008        | 0.002073        | 0.1832079        | 380.41350        |
| $\hat{t}_{CE3}$ | 0.0002996        | 0.1429093        | 487.68528        | <b>0.000124</b> | <b>0.1294934</b> | <b>538.21090</b> |
| $\hat{t}_{CE4}$ | 0.0001413        | 0.1494134        | 466.45588        | 0.003483        | 1.344298         | 51.844725        |
| $\hat{t}_{CE5}$ | 0.0003948        | 0.1394831        | 499.66454        | 0.000967        | 0.4139684        | 168.35768        |
| $\hat{t}_{CE6}$ | 0.0002514        | 0.5648254        | 123.39168        | 0.001880        | 1.565188         | 44.528044        |
| $\hat{t}_{CE7}$ | 0.0002958        | 0.1429585        | 487.51742        | 0.000964        | 0.1298864        | 536.58243        |
| $\hat{t}_{CE8}$ | 0.0005067        | 0.1495002        | 466.18506        | 0.000415        | 0.1411975        | 493.59769        |
| $\hat{t}_{CE9}$ | 0.0001723        | 0.1441146        | 483.60651        | 0.000613        | 0.1366131        | 510.16162        |

Table 8 shows respectively, the bias, means square error (MSE) and percentage relative efficiency (PRE) values of the sample mean; usual product; Singh et al. [1] exponential product-type estimator, Kalita and Singh [16] exponential dual to product estimator, and the proposed exponential-type estimators in case I and case II. Evidence from the result signifies that the proposed  $\hat{t}_{CE}$  exponential-type estimators possessed minimum mean square error values than the existing product estimators considered, where  $\hat{t}_{\square\square I}$  is the most efficient estimator in case I, while  $\hat{t}_{CE3}$  is the most efficient estimator in case II.

**Table 9. Region of preference of  $\rho_{pb}$  under which the proposed estimator is better**

| $\rho_{pb}$ | P   | MSE      | $\rho_{pb}$ | P   | MSE       |
|-------------|-----|----------|-------------|-----|-----------|
| 0.300       | 0.1 | 0.145967 | -0.300      | 0.1 | 0.1432010 |
|             | 0.2 | 0.159834 |             | 0.2 | 0.1574037 |
|             | 0.3 | 0.188921 |             | 0.3 | 0.1855774 |
|             | 0.4 | 0.228896 |             | 0.4 | 0.2304614 |
|             | 0.5 | 0.279922 |             | 0.5 | 0.2911532 |

| $\rho_{pb}$ | P   | MSE      | $\rho_{pb}$ | P         | MSE       |
|-------------|-----|----------|-------------|-----------|-----------|
| 0.533       | 0.6 | 0.343510 | -0.533      | 0.6       | 0.3663207 |
|             | 0.7 | 0.422206 |             | 0.7       | 0.4546116 |
|             | 0.8 | 0.519637 |             | 0.8       | 0.5547210 |
|             | 0.9 | 0.640659 |             | 0.9       | 0.6653893 |
|             | 0.1 | 0.138967 |             | 0.1       | 0.1323412 |
|             | 0.2 | 0.163723 |             | 0.2       | 0.1579494 |
|             | 0.3 | 0.214654 |             | 0.3       | 0.2070158 |
|             | 0.4 | 0.280803 |             | 0.4       | 0.2855278 |
|             | 0.5 | 0.362683 |             | 0.5       | 0.3909368 |
| 0.725       | 0.6 | 0.465046 | -0.725      | 0.6       | 0.5197609 |
|             | 0.7 | 0.596479 |             | 0.7       | 0.6685015 |
|             | 0.8 | 0.769938 |             | 0.8       | 0.8337651 |
|             | 0.9 | 1.003538 |             | 0.9       | 1.0122420 |
|             | 0.1 | 0.123329 |             | 0.1       | 0.1295358 |
|             | 0.2 | 0.174576 |             | 0.2       | 0.1578198 |
|             | 0.3 | 0.274009 |             | 0.3       | 0.2448164 |
|             | 0.4 | 0.386202 |             | 0.4       | 0.3838459 |
|             | 0.5 | 0.515091 |             | 0.5       | 0.5672152 |
|             | 0.6 | 0.684773 | 0.6         | 0.7851993 |           |
|             | 0.7 | 0.941247 | 0.7         | 1.0281800 |           |
|             | 0.8 | 1.357366 | 0.8         | 1.2868940 |           |
|             | 0.9 | 2.039011 | 0.9         | 1.5524060 |           |

The regions of preferences proposed estimator is obtained by varying the degrees of correlation coefficient and presented in table 9. The results signifies that the proposed combined exponential-type estimator becomes more efficient under the assumption of when the correlation between the study variable and the auxiliary attribute is either strongly positive or negative, it could also be seen that the lower the value of proportion the more efficient the estimator becomes.

## 5 Conclusion

The properties of the combined exponential estimators in two-phase sampling such as bias and means square error (MSE) equations are derived in two phases. The optimum value of the parameters along with the minimum mean square errors is obtained and tested using a real life datasets to examine their efficiencies vis-à-vis some other estimators in the literature at each phase and the proposed exponential estimators performed better to the datasets considered in this study. Thus, these estimators can be considered as alternatives to estimating real life datasets.

## Competing Interests

Authors have declared that no competing interests exist.

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